

# Channel Letter Guidelines

White Products			Maximum Stroke Coverage	
24V Tetra Module	Can Depth	Density (Mod/Ft)	Single Row	Multiple Rows
<b>Atom</b> (GEAM24XX-W1)	1" (25mm)	2" (51mm) (6/ft)	2" (51mm)	1.5" (38mm)
	1.5" (38mm)		4" (102mm)	2.5" (64mm)
	2" (51mm)		6" (152mm)	3" (76mm)
	3" (76mm) - <6" (152mm)		7" (178mm)	4" (102mm)
<b>MS</b> (GEMS24XX-W1)	1.5" (38mm)	2" (51mm) (6/ft)	4" (102mm)	3" (76mm)
	2" (51mm)	2.4" (61mm) (5/ft)	5" (127mm)	4" (102mm)
	3" (76mm)	3" (76mm) (4/ft)	8" (203mm)	7" (178mm)
	4" (102mm)		11" (279mm)	10" (254mm)
≥5" (127mm)		14" (356mm)	13" (330mm)	
<b>miniMAX and 24V Colors</b> (GEMM24XX-W1)	1.5" (38mm)	3" (76mm) (4/ft)	4" (102mm)	3" (76mm)
	2" (51mm)	4" (102mm) (3/ft)	5" (127mm)	4" (102mm)
	2.5" (64mm)		6.5" (165mm)	5.5" (140mm)
	3" (76mm)	4.8" (122mm) (2.5/ft)	8" (203mm)	7" (178mm)
	4" (102mm)	6" (152mm) (2/ft)	11" (279mm)	10" (254mm)
≥5" (127mm)		14" (356mm)	13" (330mm)	
<b>MAX</b> (GEMX24XX-W1S)	3" (76mm)	6" (152mm) (2/ft)	8" (203mm)	7" (178mm)
	4" (102mm)	8" (203mm) (1.5/ft)	11" (279mm)	10" (254mm)
	5" (127mm)		14" (356mm)	13" (330mm)
	≥6" (152mm)		17" (432mm)	16" (406mm)
<b>PowerMAX</b> (GEPM24XX-W1)	3" (76mm)	6" (152mm) (2/ft)	8" (203mm)	7" (178mm)
	4" (102mm)	8" (203mm) (1.5/ft)	11" (279mm)	10" (254mm)
	5" (127mm)		14" (356mm)	13" (330mm)
	≥6" (152mm)		17" (432mm)	16" (406mm)
<b>Snap SS</b> (GEPM24XX-W1X)	5" (127mm)	8" (203mm) (1.5/ft)	14" (356mm)	13" (330mm)
	≥6" (152mm)		17" (432mm)	16" (406mm)

White Products			Maximum Stroke Coverage	
24V Tetra LT Family	Can Depth	Density (Mod/Ft)	Single Row	Multiple Rows
<b>LT Shallow</b>	3" (76mm)	4.8" (122mm) (2.5/ft)	7" (178mm)	5" (127mm)
	4" (102mm)	6" (152mm) (2/ft)	10" (254mm)	9" (229mm)
	≥5" (127mm)		13" (330mm)	12" (305mm)
<b>LT Medium</b>	3" (76mm)	6" (152mm) (2/ft)	7" (178mm)	5" (127mm)
	4" (102mm)	8" (203mm) (1.5/ft)	10" (254mm)	9" (229mm)
	5" (127mm)		13" (330mm)	12" (305mm)
	≥6" (152mm)		16" (406mm)	15" (381mm)
<b>LT Deep</b>	4" (102mm)	8" (203mm) (1.5/ft)	10" (254mm)	9" (229mm)
	5" (127mm)		13" (330mm)	12" (305mm)
	≥6" (152mm)		16" (406mm)	15" (381mm)

Color Products			Maximum Stroke Coverage	
24V Colors Family	Can Depth	Density (Mod/Ft)	Single Row	Multiple Rows
<b>miniMAX</b> (GEMM24XX-W1S)	3" (76mm)	4.8" (122mm) (2.5/ft)	7" (178mm)	5" (127mm)
	4" (102mm)	6" (152mm) (2/ft)	10" (254mm)	9" (229mm)
	≥5" (127mm)		13" (330mm)	12" (305mm)
<b>MAX</b> (GEMX24XX-W1S)	3" (76mm)	6" (152mm) (2/ft)	7" (178mm)	5" (127mm)
	4" (102mm)	8" (203mm) (1.5/ft)	10" (254mm)	9" (229mm)
	5" (127mm)		13" (330mm)	12" (305mm)
	≥6" (152mm)		16" (406mm)	15" (381mm)

White & Color Products			Maximum Stroke Coverage	
12V Select TX Gen 4	Can Depth	Density (Mod/Ft)	Single Row	Multiple Rows
<b>Very Small</b> (GESEVXX-4)	2" (51mm)	2" (51mm) (6/ft)	5" (127mm)	4" (102mm)
	3" (76mm)		7" (178mm)	6" (152mm)
	≥4" (102mm)		10" (254mm)	9" (229mm)
<b>Very Small Colors</b> (GESEVXX-4)	2" (51mm)	2" (51mm) (6/ft)	4" (102mm)	3" (76mm)
	3" (76mm)	2.4" (61mm) (5/ft)	6" (152mm)	5" (127mm)
	≥4" (102mm)		8" (203mm)	7" (178mm)
<b>Small</b> (GESEXX-4)	3" (76mm)	4.8" (122mm) (2.5/ft)	7" (178mm)	6" (152mm)
	4" (102mm)	7" (178mm) (1.7/ft)	10" (254mm)	9" (229mm)
	5" (127mm)		13" (330mm)	12" (305mm)
	≥6" (152mm)		16" (406mm)	15" (381mm)
<b>Medium</b> (GESEMXX-4)	3" (76mm)	4.8" (122mm) (2.5/ft)	7" (178mm)	6" (152mm)
	4" (102mm)	7" (178mm) (1.7/ft)	10" (254mm)	9" (229mm)
	5" (127mm)	8" (203mm) (1.5/ft)	13" (330mm)	12" (305mm)
	≥6" (152mm)		16" (406mm)	15" (381mm)
<b>Large</b> (GESELXX-4)	4" (102mm)	7" (178mm) (1.7/ft)	10" (254mm)	9" (229mm)
	5" (127mm)	8" (203mm) (1.5/ft)	13" (330mm)	12" (305mm)
	≥6" (152mm)		16" (406mm)	15" (381mm)

White & Color Products			Maximum Stroke Coverage	
12V Select TX Gen 3	Can Depth	Density (Mod/Ft)	Single Row	Multiple Rows
<b>"Very Small"</b> (GESEVXX-3)	2" (51mm)	2" (51mm) (6/ft)	5" (127mm)	4" (102mm)
	3" (76mm)	4" (102mm) (3/ft)	7" (178mm)	6" (152mm)
	≥4" (102mm)	4.8" (122mm) (2.5/ft)	10" (254mm)	9" (229mm)
<b>"Small"</b> (GESEXX-3)	3" (76mm)	4" (102mm) (3/ft)	7" (178mm)	6" (152mm)
	4" (102mm)	6" (152mm) (2/ft)	10" (254mm)	9" (229mm)
	5" (127mm)	7" (178mm) (1.7/ft)	13" (330mm)	12" (305mm)
	≥6" (152mm)		16" (406mm)	15" (381mm)
<b>"Medium"</b> (GESEMXX-3)	3" (76mm)	4" (102mm) (3/ft)	7" (178mm)	6" (152mm)
	4" (102mm)	6" (152mm) (2/ft)	9" (229mm)	9" (229mm)
	5" (127mm)	8" (203mm) (1.5/ft)	13" (330mm)	12" (305mm)
	6" (152mm)		16" (406mm)	15" (381mm)
<b>"Large"</b> (GESELXX-3)	4" (102mm)	6" (152mm) (2/ft)	10" (254mm)	9" (229mm)
	5" (127mm)	8" (203mm) (1.5/ft)	13" (330mm)	12" (305mm)
	6" (152mm)		16" (406mm)	15" (381mm)

# Cabinet Sign Guidelines

Tetra Snap	Depth	Max Stroke
Single Sided	5" (127mm)	13" (330mm)
	6" (152mm)	16" (406mm)
	7" (178mm) - <13" (330mm)	18" (457mm)
Double Sided	10" (254mm) - <12" (305mm)	13" (330mm)
	12" (305mm) - <14" (356mm)	16" (406mm)
	14" (356mm) - <25" (635mm)	18" (457mm)
DS HO Spacing	25" (635mm) - 36" (914mm)	18" (457mm)

Tetra Ladder	Depth	Max Stroke
Single-Sided	5" (127mm)	12" (305mm)
	6" (152mm)	15" (381mm)
	7" (178mm)	17" (432mm)
Double-Sided	10" (254mm)	12" (305mm)
	12" (305mm)	15" (381mm)
	14" (356mm)	17" (432mm)
	25" (635mm) +	12" (305mm)

Tetra Slim EdgeStrip Spacing			
Modules/ft	Can Depth	Coverage (1 side)	Coverage (2 sides)
2.5	2"	2 ft	4 ft
2	3"		
	≥4"		

Tetra EdgeStrip Spacing			
Modules/ft	Can Depth	Coverage (1 side)	Coverage (2 sides)
1	≥4"	2 ft	4 ft

Tetra EdgeStrip HO Spacing			
Modules/ft	Can Depth	Coverage (1 side)	Coverage (2 sides)
1	≥4"	3 ft	6 ft

Tetra ShallowGrid	
Cabinet Depth	Max Linear Spacing
1" (25.4 mm)	2" (51 mm)
1.5" (38 mm)	3.5" (89 mm)
2" (51 mm)	5" (127 mm)
2.5"+ (63.5 mm)	6" (152.4 mm)